

PREMIUM PRO SESSION PACKAGE

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I might have called this package the “Partnering Package” or even “The Gifted Pro” package because this package offers so much flexibility to really dovetail business to business relationships in addition to creating an original client gift. When you choose my Premium Pro Package you are setting up a new channel of opportunities to promote your brand to your clients as well as to a wider audience. Here’s what I mean -

B2B PARTNERING

Business to business partnering creates a win win opportunity for all the businesses involved. When you create an event that includes multiple entrepreneurs, you will potentially grow your exposure.

What types of entrepreneur might this work for?
Private instructors, real estate agents, personal care technicians, shop owners, insurance agents.

What venues might work?
Pumpkin farms, Christmas Tree Farms, Church basements, microbreweries, tasting rooms.

Examples of pairings:

Real Estate Agents + Coffee Shops = Mug Shots
Makeup Artists + Salon or Spa = Glamour Shots
Pet Groomers + Pet Stores = Pet Portraits
Fitness Instr. + Gym = Before & After shots
Local Artist + Venue = Launch Party Booth

Be creative, mix and match. Have fun with it!



BUT WAIT, THERE’S EVEN MORE . . .

. . .to love about this idea!!

When you add a cause, it becomes a community building event.

Some of the most successful events occur around the holiday seasons and involve donations of goods. Your local food bank, a coat drive or sock drive for a local shelter, or a pet food drive for a local pet shelter are all great community helpers to promote. Also having a representative from your cause on hand at your event can help provide information on other ways to be involved.

Combining your event with another business plus a community cause is a win for everyone.

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